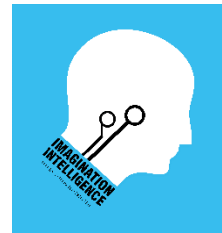


Wednesday, April 27, 2022

MARKETING AGREEMENT



PARTIES

This Marketing Agreement (hereinafter referred to as the "Agreement") is entered into on _____ (the "Effective Date") by and between _____ (hereinafter referred to as the "Client") with an address of _____ and IMAGINATION INTELLIGENCE (hereinafter referred to as the "Marketer") with an address of Church Avenue, PNU Close Junction, Kahawa West Nairobi. (Collectively referred to as the "Parties").

SERVICES PROVIDED

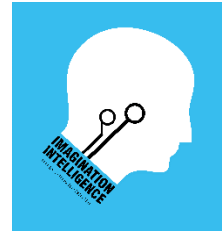
Hereby, the Marketer agrees to provide the services enlisted below (hereinafter referred to as the "Services") (tick as per need):

- Corporate Marketing
- Outdoor Marketing Promo
- Business to Business Marketing
- Staff Training (Customer Care & Social Media Packages)
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Website Strategy
- Social Media Marketing
- Email Outreach
- Re-targeting
- Content Generation and Optimization
- Affiliate Marketing
- Integrated Online Marketing Strategies
- Commission Based Marketing

For _____ region

The Parties agree that the Services must be completed by





PAYMENT AND FEES

The Parties agree that the total cost of the Services will be based on a ____% commission at the end of each 21days for each sale.

More specifically, Ksh3000/- will be paid at the signing of this Agreement, and henceforth the 20% commission will be paid at completion of each 21days from the date of signing this agreement.

The Parties agree that the Marketer will provide an invoice to the Client every 21 days upon the completion of the Services.

The Marketer agrees to obtain consent from the Client prior to making the purchase if an expense is over Ksh1000/-.

The Parties agree that the means of payment will be via EQUITY BANK KENYA, Acc. N°. 0110162861006 or Mpesa to 0718 903818.

TERM

This Agreement shall be effective on the date of signing this Agreement (hereinafter referred to as the "Effective Date"). It will end/be renewed on _____.

TERMINATION

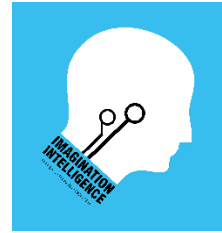
This Agreement may be terminated if the following occurs:

This Agreement will be terminated immediately if one of the Parties breaches this Agreement. More specifically, it will also be terminated if one of the Parties breaches a condition set forth in this Agreement without amending it within a period of _____.

This Agreement can be terminated at any given time by providing a written notice to the other party _____ days prior to terminating the Agreement.

This Agreement will automatically be terminated when both Parties complete their obligations.





CONFIDENTIALITY

All terms and conditions of this Agreement (and any confidential information provided by the Client to the Marketer or vice versa) during the term of the Agreement must be kept confidential, unless the disclosure is required pursuant to process of law.

Disclosing or using this information for any purpose beyond the scope of this Agreement (or beyond the exceptions set forth above) is expressly forbidden without the prior consent of the Parties.

The Parties' obligation to maintain confidentiality will survive termination of this Agreement and remain in effect indefinitely.

RELATIONSHIP BETWEEN PARTIES

Hereby, the Parties agree that the Marketer in this Agreement is an independent contractor, as he/she provides the services hereunder and acts as an independent contractor.

The Marketer shall not be considered an employee under any circumstances.

This Agreement does not create any other partnership between the Parties.

This Agreement is an Agreement that is not based on exclusivity. Hence, the Parties are entitled to enter into other Agreements with other parties.

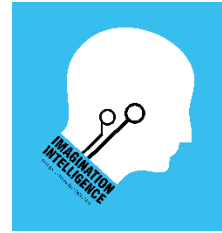
USE OF PROMO CODES

The Parties agree that all promo codes created by the Marketer will be affective in _____ location. The promo codes nature/feature shall not affect the client in any way financially unless by an additional written consent. The marketer shall take full charge of the promo codes in assistance with the client's office.

PROMO RECORDS

The Parties agree that all products created by the Marketer will keep accurate records for comparison by each parties at the end of each 21days. Payments delays caused by inaccurate records will attract additional charges of Ksh3000/- per day to the benefit of the Marketer.





SERVICE/PRICE LISTING

Hereby, the Client agrees to provide the full & updated services listing accompanied with the prices to the Marketer within 7days prior to the signing of this agreement. The listing will be for reference purposes.

DIGITAL ACCOUNTS HANDOVER

Hereby, the Client agrees to provide the full access to the necessary digital profiles within the social media space to the Marketer within 7days prior to the signing of this agreement.

OWNERSHIP

The Parties agree that all products created by the Marketer will remain the exclusive property of the Client, as long as it is relevant to the performance of the Services set forth in this Agreement.

INTELLECTUAL PROPERTY

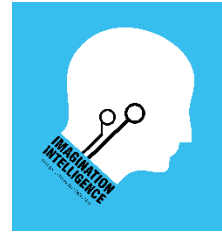
The Marketer agrees that any intellectual property provided to him/her by the Client will remain the sole property of the Client, including (but not limited to) copyrights, patents, trade secret rights, and other intellectual property rights associated with any ideas, concepts, techniques, inventions, processes, works of authorship, Confidential Information, or trade secrets.

The Marketer will refrain from using such intellectual property upon the termination of this Agreement.

LIMITATION OF LIABILITY

Under no circumstances will either party be liable for any indirect, special, consequential, or punitive damages (including lost profits) arising out of or relating to this Agreement or the transactions it contemplates (including breach of contract, tort, negligence, or other form of action)—if said damage is the direct result of one of the party's negligence or breach.





AMENDMENTS

The Parties agree that any amendments made to this Agreement must be made in writing and signed by both Parties to this Agreement.

As such, any amendments made by the Parties will be applied to this Agreement.

ASSIGNMENT

The Parties hereby agree not to assign any of the responsibilities in this Agreement to a third party unless consented by both Parties in writing.

ALTERNATIVE DISPUTE RESOLUTION

Any dispute or difference whatsoever arising out of or in connection with this Agreement shall be submitted to _____ (Arbitration/mediation/negotiation) (Circle one), in accordance with and subject to the laws of Kenya.

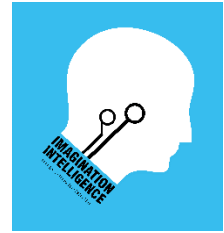
ENTIRE AGREEMENT

This Agreement contains the entire agreement and understanding among the Parties hereto, with respect to the subject matter hereof. It supersedes all prior agreements, understandings, inducements, and conditions (express, implied, oral, written, or of any nature whatsoever with respect to the subject matter hereof). The express terms hereof control and supersede any course of performance and/or usage of the trade inconsistent with any of the terms hereof.

SEVERABILITY

In an event when any provision of this Agreement is found to be void and unenforceable by a court of competent jurisdiction, the remaining provisions will still be enforced, in accordance with the Parties' intention.





SIGNATURE AND DATE

The Parties hereby agree to the terms and conditions set forth in this Agreement. This agreement is demonstrated by their signatures below:

MARKETER

CLIENT

Name: IMAGINATION INTELLIGENCE

Name: _____

Signature: _____

Signature: _____

Date: _____

Date: _____

SAMPLE CONTRACT

